

## UNITED STATES PRIVACY POLICY (EFFECTIVE: MAY 2021]

### What does this Privacy Policy cover?

This United States Privacy Policy applies to personal and other information relating to you collected and processed by MP Filtri USA, Inc. with an address at 1181 Richland Commerce Drive, Quakertown, PA 18951 (hereafter “MPFiltri”, “us” or “our”, as appropriate) via the website [www.mpfiltriusa.com](http://www.mpfiltriusa.com) (hereafter, the “Website”) as well as through any other instrument, owned or used by MP Filtri, which refers to this Privacy Policy.

### Which personal data do we collect?

We may collect the following data:

- (1) Identification data, such as first name and surname;
- (2) Contact details, such as email address and telephone number;
- (3) Data relating to professional life, such as the company you work for;
- (4) Information on devices used for browsing the Website, such as IP address, operating system, browser used and information collected through cookies or other technology such as web beacons and web pixels installed on the Website;
- (5) Any other information that you provide to us voluntarily.

For further information on cookies, consult our [Cookie Policy](#).

The provision of your personal data is optional but necessary to pursue the purposes listed below; if you do not provide your personal data to us, we will not be able to pursue those purposes.

### In what way do we collect your personal data?

The data we process are provided to us directly by you when you browse on the Website, complete the forms present on it and, in general, every time you interact with us.

As you navigate through the Website, we may use automatic data collection technologies to collect certain information about you and your browsing actions, and patterns, including (i) log data and device information (such as details about how you've used the Website, IP address, access dates and times, hardware and software information, device information, device event information, unique identifiers, crash data, cookie data, location data, and page/product views or clicks and (ii) Geo-location information (such as IP address, browser information or mobile GPS information). Cookies and similar technologies (such as web beacons, pixels, and mobile identifiers); to learn more about these technologies and how you can control them, see Our [Cookie Policy](#).

### For what purposes do we process or use your personal data?

We may process or use your personal data to:

- (1) Allow you to use the online services that we provide via the Website;
- (2) Answer your questions and process your information requests;
- (3) With your consent, send to you - even by way of automated communication systems - commercial communications of informative or promotional nature on our products and services (marketing purposes);
- (4) Fulfill legal or regulatory obligations to which we are subject;
- (5) Improve our Website and its services, and perform internal analytics.
- (6) Exercise or defend a right in court.

### **For how long do we store your personal data?**

Your personal data will be stored for different periods of time depending on the purposes for which they were collected. More specifically:

- (1) data collected to respond to your questions and to process your information requests will be stored for one month from the last communication;
- (2) data collected for marketing purposes will be stored for two years.

Data collected for other purposes will be stored for the time taken to pursue those purposes or for the time for which we are required to store them by law and in accordance with applicable regulations.

### **What security measures do you use?**

The security of your information is important to us. We use appropriate technical and organizational safeguards to protect your information from unauthorized use, disclosure, and loss. Encryption technology, including current industry-standard encryption protocols, protects personal information in certain areas of our websites during transmission across the Internet.

The safety and security of your information also depends on you. We encourage you to take reasonable measures to protect your password and your computer to prevent unauthorized access to your account. We also urge you to be careful about giving out information in any public areas of the Website. Remember to sign out of your account and close your browser window if you use a shared computer in a public place such as a library or an Internet cafe.

Unfortunately, the transmission of information via the internet is not completely secure. While we do try to protect your information, we cannot guarantee the security of information you provide on the Website.

### **With whom do we share your personal data?**

Your personal data may be made accessible, brought to the attention of or communicated to the following entities, which act as processing officers, processors or autonomous controllers:

- (1) our employees or collaborators in any capacity;
- (2) public or private entities, legal or natural persons, which perform processing activities on our behalf or to which we are required to communicate your personal data, by virtue of legal or contractual obligations.

For information provided to us on and through our Website, we will only share your information in accordance with this Privacy Policy.

You can at anytime “opt-out” from receiving and marketing communications from us by notifying us by email at [webinfo@mpfiltri.com](mailto:webinfo@mpfiltri.com) or clicking “unsubscribe” on any emails we send to you.

**WE WILL NOT SELL YOU PERSONAL DATA TO ANY THIRD PARTY.**

### **Links to other websites**

The Website or any other tool that refers to this Privacy Policy may contain links to external websites. If you click on one of these links, you will be redirected to a website not covered by this Privacy Policy.

### Children's privacy

The Website is not directed to or intended for children under the age of 18. No one under the age of 18 may provide any information to or on the Website. We do not knowingly collect information from children under 18. If you are under the age of 18, do not use or provide any information on this Website. If we learn we have collected or received information from a child under 18 without verification of parental consent, we will delete that information. If you are a parent or guardian and believe that we have information about your child, please contact us by email at [webinfo@mpfiltri.com](mailto:webinfo@mpfiltri.com) or by phone at 888-263-0090.

### INFORMATION FOR CALIFORNIA RESIDENTS

In particular, our Website has collected the following categories of personal information from visitors within the last twelve (12) months as indicated below:

Category	Examples	Collected	Disclosed to Third Parties
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	YES	NO
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	YES	NO
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental	YES	NO

	disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).		
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	NO	
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO	
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES	NO
G. Geolocation data.	Physical location or movements.	YES	NO
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO	
I. Professional or employment-related information.	Current or past job history or performance evaluations.	NO	
J. Non-public education information (per the Family Educational Rights and <b>Privacy</b> Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO	
K. Inferences drawn from other personal	Profile reflecting a person's preferences, characteristics,	YES	NO

information.	psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.		
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**Privacy Rights for California Residents**

This chart above describes the categories of personal information we may collect from California residents, whether we share the information with third parties and with whom we may share it. In addition, this Privacy Policy describes how we collect information and the methods and business purposes for such collection.

***Right to Know:***

California residents have the right to request that we disclose what personal information we collect (and the sources from which such information was collected), use, disclose, or sells in the immediately preceding 12 months period. **WE DO NOT SELL YOUR PERSONAL INFORMATION TO THIRD PARTIES WITHOUT YOUR PRIOR CONSENT.**

***Right to Delete:***

California residents also have the right to request the deletion of any of their personal information collected or maintained, with certain exemptions provided under California law (such as if we need the personal information to comply with a legal obligation, such as a record retention requirement; to protect against malicious, deceptive, fraudulent, or illegal activity; or to identify and repair errors that impair existing and intended functionality).

***Right to be Free from Discrimination:***

We will not subject you to discriminatory treatment as a result of your choice to exercise your privacy rights.

***How to Submit Requests for your Right to Know, and Right to Delete:***

If you wish to make a request for information, to delete your account or any of your information, or for any questions about our privacy practices and compliance with California law, please contact us at us by email at [webinfo@mpfiltri.com](mailto:webinfo@mpfiltri.com) or by phone at 888-263-0090. You can also designate an authorized agent to make a request on your behalf. Prior to responding to your request, we will verify your identity by matching any requested identifying information you provide against the information we have about you.

***Right to Opt Out***

You have the right to opt-out of the sale of your personal information. **WE DO NOT SELL YOUR PERSONAL INFORMATION TO THIRD PARTIES AND HAVE NOT DONE SO IN THE PRIOR TEWLVE (12) MONTHS.**

***Right to Removal of Posted Information--California Minors***

If you are under 18 years of age, reside in California, and have a registered account with us, you have the right to request the removal of unwanted information that you post on the Website. To request the removal of such information, you can contact us at us by email at [webinfo@mpfiltri.com](mailto:webinfo@mpfiltri.com) or by phone at 888-263-0090.

### **Nevada Online Privacy Law**

If you are a Nevada resident, you have the right to submit a request directing us not to make any sale of personally identifiable information we have collected or will collect about you. We do not sell your personal information. To request confirmation that we do not sell your personal information, please send an email to us at [webinfo@mpfiltri.com](mailto:webinfo@mpfiltri.com) with “Nevada Privacy Information” in the subject line of your message or by phone at 888-263-0090.

### **Changes to the Privacy Policy**

This Privacy Policy may be updated from time to time. The revised Privacy Policy will be effective immediately upon posting on the Website. Please therefore consult the latest version available on the Websites.